

Please join the AITP Baltimore and DC Chapter on June 23, 2011 at 6:00 P.M. for our Joint Dinner Meeting, networking, delicious meal and keynote speaker.

This event is open to the public with a great opportunity for networking.



Top reasons to attend:

- Join us early for networking with interesting people
- Learn more about 'Healthcare IT: Meaningful Use vs. Meaningful Innovation'
- Meet Sponsors, Members, Non-Members and Students

*Program: "Healthcare IT: Meaningful Use vs. Meaningful Innovation" - Dr. Marchand will discuss how the US Government's description and expectations of "Meaningful Use" (as defined in the HITECH provisions of ARRA), while well intentioned can often stifle meaningful innovation in Healthcare Information Technology.*

*"Meaningful Use" (MU), as it relates to Health Information Technology (Health IT) pertains to meaningful use of clinical information in electronic health records (EHR) and related technologies. According to the Healthcare Information Technology for Economic and Clinical Health Act (HITECH) and provisions of the American Recovery and Reinvestment Act of 2009 (ARRA), healthcare organizations that have achieved meaningful use by 2011 will be eligible for incentive payments. Those who have failed to achieve that standard by 2015 may be penalized. The Centers for Medicare & Medicaid Services (CMS) is working with the Office of the National Coordinator for Health IT and other parts of Department of Health and Human Services (HHS) to establish regulations for the first year of the initiatives program. The working group continues to further define Meaningful Use. Dr. Marchand therefore will discuss how MU, while well intentioned can often stifle real meaningful innovation of Health IT.*

Keynote Speaker: Dr. E. Gregory Marchand, M.D. - Associate Medical Director, [MedSTAR Transport Services](#), Director of Informatics, Department of Emergency Medicine at the [Washington Hospital Center](#) - Dr. Marchand is a graduate of San Diego State University in San Diego, CA and earned his Medical Degree at Boston University School of Medicine. He completed his residency in Emergency Medicine at the University of Chicago Hospitals, where he served as chief resident in his final year. He has over 15 years of experience in Medicine and Medical Informatics. He is currently employed by MedStar Health at Washington Hospital Center where he serves as Senior Attending Physician and the Director of Informatics, Department of Emergency Medicine. He is also the Associate Medical Director of MedSTAR Transport Services and concurrently serves as Assistant Professor of Clinical Emergency Medicine at Georgetown University School of Medicine. In addition, Dr. Marchand is a Business Guest at Microsoft Corporation working with the Health Solutions Group.



**Location: [Portalli's of Ellicott City](#)**

8085 Main Street  
Ellicott City, MD 21043  
(410) 720-2330

**Agenda for June 23, 2011:**

- \* 6:00 - 6:45pm: Social Networking Hour. Bar available until 7pm. One (1) drink ticket to all attendees who arrive during social hour.
- \* 6:45 - 7:30pm: Announcements & Dinner.
- \* 7:30 - 7:45pm: Prep for Speaker & Break.
- \* 7:45 - 9:00pm: Presentation.

**Register at either Chapter Website!**

AITP Baltimore Chapter: <http://www.baltimoreaitp.org/>

AITP Washington D.C. Chapter: <http://aitpdc.org/>

\$20.00 - Members

\$30.00 - Non-Members

\$15.00 - Students (with ID)

If companies are interested in being a sponsor for this event, please contact our [Treasurer](#) (or [john@baltimoreaitp.org](mailto:john@baltimoreaitp.org)) via email and provide contact information.

The following represent the sponsorship levels and information:

- \$100 will allow (1) a sponsor to receive one meal for one representative, (2) the use of a community information table, and (3) the representative to be introduced during the announcements
- \$300 and up will allow (1) a sponsor to receive two meals for two representatives, (2) its own vendor information table, and (3) the representative(s) to be introduced during the announcements

Thank You To Our Current Premium Sponsor(s) for this Meeting and Seeking Potential Sponsors that will not conflict with these sponsors:

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